

## What we provide

- A safe environment.
- A positive, professional atmosphere.
- A supportive learning experience.
- A preference for teaching families as a group.
- A preference for teaching couples as a team.
- All required classroom materials.
- Extra research articles.
- State statutes for your review and reference.
- Firearms for class and range qualifications.
- Ammunition for practice and range qualifications.
- Hearing protection.
- Hands-on training.
- Lively and enlightening interactive discussions.
- Sound, research & data basis for our recommendations.
- A comfortable & dog-friendly classroom environment.
- State-of-the-art shooting range.
- An all-inclusive price and excellent value.

## What we don't provide

- A lot of "war stories."
- Chauvinism.
- Legal opinions.
- "You should get..." equipment recommendations.
- "You should use..." ammunition recommendations.
- Eye protection.

## What you provide

- Absolute adherence to our safety requirements.
- A commitment to complete the class.
- On-time attendance.
- Complete preparedness for all classroom discussions.
- Your full, undivided attention.
- Honest, forthright questions.
- A willingness to learn.
- Unwavering trust in our methods.
- Your FOID card or current application.
- Note-taking materials.
- Hopefully, word-of-mouth referrals.

## **Confident Concealed Carry: a Lifestyle.**

Al Zielinski, Chief Instructor

My commitment to you and your loved ones is providing training to the level that I would confidently stand at your side should "it ever hit the fan."

Accompanying that commitment is my admonition the education and training we provide are merely a foundation. Just as in life, how things will ultimately turn out depends primarily on you.

Obtaining your concealed carry license is not like getting your Social Security card: something you obtain, put in your wallet and forget.

To the contrary it's a lifestyle involving the profound responsibilities (moral, ethical, legal and personal) depicted in our hierarchical pyramid. We select applications only from those select few who understand, accept, and are willing to live by, those responsibilities.

Our approach is instilling competence, commitment and a realization that putting the card in your wallet mandates continued reading, training and practicing constant situational awareness as a lifestyle. The news is filled with stories of law enforcement professionals, with decades of training, who let circumstances dictate their outcome and paid the ultimate price as a result. I don't want you to suffer that fate.

Somewhere in the past decades, society took a hard turn while I proceeded straight on my life's road called "Ignorance Is Bliss!" Gang activity increased a lot. Home invasions and personal attacks even outside blighted areas increased a lot. Attacks on seniors increased a lot. And I became a senior: a highly-targeted group. As a result, I decided to learn, research, practice and train others like me.

The cornerstone of our approach is educating people to consider and ultimately resolve the moral hurdle of "Should I carry concealed?" Only with that fundamental issue firmly resolved can we provide the education and training necessary to do so ethically, legally, competently and above all confidently. Because the last is a critical element of walking away alive, I chose it as our company's name.

[www.ConfidentConcealedCarry.com](http://www.ConfidentConcealedCarry.com)

# Confident Concealed Carry



*Confidence based on competence in  
your ability to protect yourself and  
your loved ones as a last resort.*

## **What you'll learn**

- A review and discussion of all applicable state statutes.
- The moral, ethical and legal considerations that contribute to making the optimal decision to carry concealed.
  - Firearm safety including storage and holster draw.
  - The elements of proper stance, aiming and shooting.
  - Situational awareness.
    - ✧ Always having your “mental trigger” on “safety.”
    - ✧ When to appropriately cock your “mental trigger.”
- Optimal equipment selection *for you*.
  - ✧ Revolver versus semi-automatic?
  - ✧ Retention versus pocket holster versus ???.
  - ✧ Personal protection ammunition ballistics.

## **How you'll gain confidence**

States usually require a single shooting qualification but we require two. Why? Because I will help you become better qualified and therefore likely more confident.

In addition to the basic state shooting score qualification, we require you qualify for the more stringent Winchester/NRA Marksmanship Qualification Program.

Why? Because we'll likely become friends and we might be standing next to you if/when it hits the fan. Therefore, we want to make sure all of us exit the area safely and not in handcuffs.

## **Is this all you'll need to carry concealed?**

From the state's perspective, yes. From a real-life perspective, hardly. All we provide are the basics: conveying and discussing state concealed carry statutes, firearm safety, proper use and storage of firearms and ammunition and how to point and shoot accurately enough to pass a rudimentary shooting range test.

You'll do fine when the target is made of paper, stationary, in a well-lit area and poses no threat. See why we said “Hardly?”

In a real situation, you'll rely on training, instinct, gut feelings, muscle memory and a properly set “mental trigger.” That only comes with a lot of study and practice, practice, practice.

## **We are Unique**

You can easily tell we just don't mint concealed carry permits. If you actively participate in, learn from and qualify in our classes, you'll achieve much more than a certification: self-confidence. Why? Because self-confidence is mandatory since you likely won't have us next to you should it ever hit the fan...

## **Because each person is Unique**

Most people don't carry concealed; that's either good or bad depending on what and/or whom they encounter.

A crucial element is if they're prepared functionally, intellectually and most of all psychologically.

We don't, and never will, make judgements as to whether anyone should or shouldn't carry concealed; that's a personal decision only each individual can and should make.

Our job is making sure you're properly educated and trained so if you decide to carry concealed, you can and will do so legally, competently and confidently.

## **Our Unique deliverables: Confidence and Certification**

Competence much less confidence are almost impossible to achieve in the required minimum 16 hours.

Our training goes way beyond by combining NRA Basic Pistol and Personal Protection in the Home training to complement the states' concealed carry requirements.

When you qualify in our classes, you'll take home something much more valuable than a concealed carry license: the confidence to consider legally carrying it along with a lethal weapon.

## **Unique small classes**

Our maximum class size of six helps guarantee safety and more than ample individual attention. We're available, and able, to tailor our education and instruction to your individual physical, functional and emotional needs.

## **You are:**

- A good person who cares deeply about others.
- Someone who's doing this as much for others as for yourself.
- Someone who usually does “the right thing.”
- Someone with no criminal history & want to keep it that way.
- Educated (likely formally but definitely have an advanced degree from “The School of Hard Knocks”).
- Skilled and proficient in usually making the ‘right’ decisions.
- Willing to invest about three hours preparing for class.
- Willing to invest at least 20 hours in class and on the range.
- Highly motivated to learn.
- Willing to accept instruction including proper corrections.
- Going to always put safety first.
- Going to think long and hard before carrying concealed.
- Going to carry concealed only after a lot of mental, physical and practical preparation. Practice, practice, practice!

## **We are:**

1. Completely dedicated to your success. We define success, at least from the relative, short-term perspective of our classes, as you being:
  - safe,
  - secure in your decision to carry (or not) and
  - confident in your abilities if you decide to do so.
2. Competent to educate and train you.
  - State-certified Concealed Carry Instructor.
  - NRA Basic Pistol Instructor.
  - NRA Personal Protection in the Home Instructor.
  - NRA-certified Chief Range Safety Officer.
  - United States Marine Corps Veteran.
3. Just like you.
  - See the “*You are*” section above.
  - We believe people who fit the above “*You are*” should learn to carry concealed to help offset those who don't.
  - We believe carrying concealed adheres to a boot camp admonition: “*Before it's physical, it's gotta be mental.*”
  - We're C-suite consultants whose focus is on you achieving results not merely talking a good game.